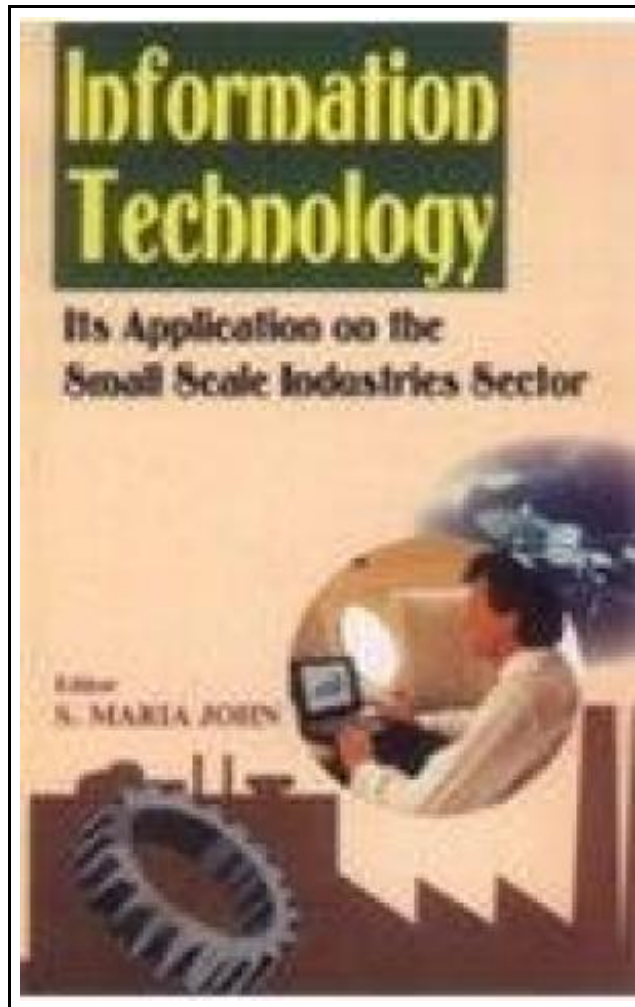


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Discovery Publishing House Pvt. Ltd., 2003. Hardcover. Book Condition: New. This book entitled ???Information Technology-Its Application on the SSI Sector??? is compilation of research papers presented in a UGC sponsored seminar organised at Cardamom Planters Association College Bodinayakanur (Madurai Kamaraj University) under the Directorship of Dr. S. Maria John, Reader in Commerce C.P.A. College Bodinayakanur. The seminar was organised mainly to focus the role of IT and its applications. Accordingly research papers were received from the faculty members of different universities and Colleges on different aspects of IT such as E-Commerce, E-Banking, Application of IT in the development of Entrepreneurship, especially SSI sector. As the contents of the articles were highly informative and are expected to be useful to the general public, research scholars, students and fellow faculty, all such articles are compiled in the form of a book. This publication is mainly intended as part of the effort in creating awareness among the readers about the need for applying IT in different walks of life. Contents, Dairy Productse of Information Technology in Small-Scale Industrsries 2. Information Technology- A Boon to Business 3. Introduction of Information Technology in Enhancing Small-Scale Industries 4. Role of IT in Small-Scale Industries 5. Role of IT in Small-Scale Industries 6. Role of Information Technology in Exports of Small-Scale Industries 7. Export of Handicrafts From Kerala- Role of Information Technology 8. Electronics in Information Technology (EIIT) 9. Role of Information Technology in Textile Industries- Some Issues 10. Energizing Small-Scale Industries Through Information Technology 11. Impact of IT on SSI 12. Impact of Information Technology on Business Enterprises 13. Role of Information Technology in Small-Scale Industries 14. Influence of IT Boom on the Issues of Entrepreneur Culture 15. Influence of IT Boom and Issues of Skill and Entrepreneur Climate 16. Influence of IT Boom on the...



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