



Easy Sales Procedures (Paperback)

By Tony D Urso

Larry Czerwonka Company, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. Sales is an art. Yes, there are sales procedures that can be applied precisely as a science and work precisely as a science, but sales is really an art. Sales is aesthetics. It is a beautiful painting. It is poetry in motion. It is finesse. It is quality. Sales is an art. Treat it as an art, and you will have the time of your life and the sales of a lifetime. If you treat it as just a tool, much like a carpenter works a hammer, then sure, you will get some sales—but you will miss the spark and the excitement, the thrill and the victory of consistent and superb sales in quantity and with quality. Sales is the X-factor that we are missing in life. Sales is everywhere, encompasses everything. Treat the subject of sales as an art form, and you will arrive quickly at the top echelons of your sales category. So be a master at sales. Be the sales artist. Be conscious of these words as you do your sales. Be conscious...

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