



The Essential Guide to Wireless Communications Applications

By Andy Dornan

Prentice Hall, 2002. Softcover. Book Condition: Neu. Neu Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Now, the 1 non-technical guide to next-generation wireless applications has been fully updated for tomorrow's most important technologies -- and today's most critical business realities. Network Magazine editor Andy Dornan reviews every new wireless development that matters -- from "3.5G" networks to profitable m-commerce applications, WLANs to very-high-bandwidth wireless optics. This book presents detailed, up-to-date coverage of cellular, PCS, 3G, 3.5G and 4G systems, and their applications. It offers real-world, business-focused guidance on purchasing cell phones and service, plus a full chapter on the health issues surrounding wireless communications. Dornan presents the state-of-the-art in mobile commerce, including security, payment systems, and innovative applications that are proving successful even in the most challenging business environments. Coverage includes: new location-based services; Blackberry 2-way pagers; Pocket PC, Tablet PC, and other new mobile OS platforms; multimedia messaging; short-range wireless; and advanced wireless Internet access. For every non-technical reader interested in wireless technology, including sales/marketing professionals, managers, consultants, and investors. 414 pp. Englisch.

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